

JULY 23–AUGUST 3, 2014

# Noa Giniger: Durational Boundaries

Liz Park, Whitney-Lauder Curatorial Fellow

Noa Giniger (b. 1977, Tel Aviv-Jaffa, Israel; lives Amsterdam, the Netherlands) finishes the series of three solo exhibitions that respond to *The Big Nothing*. Sensitive to exhibition site and context, Giniger's work often operates in the moment of transition—in the twilight, the sliver of time between day and night, as captured in the photograph *Still in Emotion*, or in a doorway, the boundary between inside and out as installed in the sound-intervention *Unresolved Interval*.

At ICA, Giniger presents a number of works that allude to the cyclical nature and subjective experience of passing time: in the video *Leaving Living*, a motion-detector lights up a building as cars pass by, giving the passengers the impression that the light is perpetually on; *Last* is a simple re-arrangement of the letters in a word game—drop the last S from the pair of words LAST DAYS and there is a sudden reckoning of the finality.

Re-created specifically for ICA is *As Long As*. In a chain of repeated actions, Giniger smears a strip of phosphorescent green paint onto a piece of paper and photocopies it; while the still-glowing paper is laid out dry, Giniger takes the new print from the photocopier, and applies paint onto it. She repeats the process for as long as it takes her to make enough

prints to cover a long platform that matches the length of a nearby vitrine containing ICA's collection of exhibition invitation cards. For her new work *Years go by and more words are forbidden*, Giniger in-scribes onto the wall the titular phrase taken from the Hebrew poet Lea Goldberg. By highlighting the words that signal the strained creativity of a poet, Giniger subtly gestures to what unknown possibilities may lay ahead.

Also part of this exhibition is a web work *Absolute Countdown*, on view at <[absolutecountdown.com](http://absolutecountdown.com)> —LP

## RELATED PROGRAM

WEDNESDAY, JUNE 25  
6:30 PM

Josh Kline, Benjamin Tiven, and  
Noa Giniger in Conversation  
about Nothing

